

BY DAVID YI



La Dolce Lido

Before **Lena Dunham** camped-out in Greenport earlier this summer to shoot *Girls*, **Heidi Kebo** and **Fran Lombardi-Reilly** had opened a pop-up shop called Eureka Beach in the soon-to-be madly popular summer spot. Back for another summer, their pop-up shop—a curated mix of global glamour, bohemian luxury and California cool—has a new name, Lido Beach, and a special capsule collection. “Lido Beach in Venice, Italy evokes an old world charm and was described as an under the radar gem,” says Kebo. “We relate to that. We think of ourselves as a bit under the radar, a bit old world—no glitz.”

The Lido resort line is inspired by regular trips to countries like Turkey, India, Thailand and Spain amongst other exotic locales. The capsule collection, which reminds us of Talitha Getty in Marrakesh, is designed with natural-fiber textiles that can be worn at the beach during the day and at hot spots at night. Like the artisan goods they carry in the store, the Lido line is test driven by the girls who are as comfortable in Bali as they are at the Boom Room Boom. “We always try to discover new things we haven’t seen before,” Kebo says. “Above all else we have to want to wear it ourselves or put it in our home, otherwise we don’t buy it.”

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DJs by Design

On Thursday nights fashion designers **Timo Weiland** and **Alan Eckstein** are the music maestros of the Jane Hotel’s penthouse, once the crash pad of **RuPaul**. Weiland and Eckstein are not only rising stars in the sartorial world, but are very in-demand DJs, invited to play at events for Yams, the Gramercy Park Hotel, the Whitney Museum and Milk Studios, to name a few. On this particular Thursday night, I have been called upon by the duo to help DJ. The day before, Weiland and Eckstein give me a private lesson.

“It’s all about the music, really,” instructs Eckstein. “You really have to know your music; when it ends, the BPM and how it’ll go with the crowd you’re DJing for.”

Sure, got it. So it is a relief that fateful night at the Jane when only a handful of devoted patrons trek through the hurricane-like conditions to the party. For once, this kind of disastrous weather saves me.

As I grab the mixer, Eckstein lends me his Pioneer headphones with an encouraging smile. Somehow, I am able to transition The Cure’s “Lovecats” with Marvin Gaye’s “I Want You” successfully. Weiland cheers me on. Mission accomplished.

Green House

Amanda Hearst spent three years writing about ethical fashion. Now with designer **Hassan Pierre**, she has opened the third installment of the pop-up shop *Maison de Mode* at The Shops at Crystals in Las Vegas. After sell-out successes in Miami at Soho House and in New York at The Hole Gallery, Hearst and Pierre are continuing to sell and champion over 30 environmentally responsible brands like Osden, Suno, Libertine and accessory lines Edie Parker, Lulu Frost, Westward Leaning sunglasses and Maïyet to name a few. Expect more *Maison de Mode* pop-up shops as well as a permanent location in Manhattan in the future. “I could definitely see *Maison de Mode* having a home base,” Hearst says. “And online retail as well as brand collaborations are other ideas we are toying with. We are beginning to dream big.”